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WHAT IS CLAIMED IS:

- A method for single molecule identification of a target DNA
 molecule in a random coil state comprising the following steps:
 - a) attaching an optically distinguishable material to a DNA sequence recognition unit;
 - b) hybridizing said DNA sequence recognition unit to said target DNA molecule in a random coil state to form a hybridized DNA complex in a random coil state;
 - c) stretching said hybridized DNA complex in a random coil state to form a hybridized DNA complex in a substantially linear configuration; and
 - d) detecting said optically distinguishable material in a sequential manner along said substantially linear hybridized DNA complex, thereby identifying said target DNA molecule.
 - 2. The method of claim 1 wherein said optically distinguishable material comprises colored microparticles.
 - 3. The method of claim 1 wherein said optically distinguishable material comprises microparticles having different shapes.
 - 4. The method of claim 2 wherein said colored microparticles comprise dyes, dye aggregates, pigments or nanocrystals.
 - 5. The method of claim 1 wherein said DNA sequence recognition unit comprises DNA, DNA fragments, synthetic oligonucleotides or peptide nucleic acids.
- 6. The method of claim 1 wherein said DNA sequence recognition units comprise any protein scaffold or synthetic molecular moiety capable of recognizing a specific DNA sequence.

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- 7. The method of claim 1 wherein said stretching of said hybridized DNA complex in a random coil state to form a hybridized DNA complex in a substantially linear configuration is accomplished by using a mechanical means.
- 8. A method for single molecule identification of a target DNA molecule in a random coil state comprising the following steps:
- a) stretching said target DNA molecule in a random coil state to form a substantially linear configuration;
 - b) attaching an optically distinguishable material to a DNA sequence recognition unit;
 - c) hybridizing said DNA sequence recognition unit to said target DNA molecule in a substantially linear configuration to form a hybridized DNA complex in a substantially linear configuration; and
 - d) detecting said optically distinguishable material in a sequential manner along said substantially linear hybridized DNA complex, thereby identifying said target DNA molecule.
- 9. The method of claim 8 wherein said optically distinguishable material comprises colored microparticles.
- 10. The method of claim 8 wherein said optically distinguishable material comprises microparticles having different shapes.
- 11. The method of claim 9 wherein said colored microparticles comprise dyes, dye aggregates, pigments or nanocrystals.
- 12. The method of claim 8 wherein said DNA sequence 30 recognition unit comprises DNA, DNA fragments, synthetic oligonucleotides or peptide nucleic acids.

- 13. The method of claim 8 wherein said DNA sequence recognition units comprise any protein scaffold or synthetic molecular moiety capable of recognizing a specific DNA sequence.
- 14. The method of claim 8 wherein said stretching of said hybridized DNA complex in a random coil state to form a hybridized DNA complex in a substantially linear configuration is accomplished by using a mechanical means.